

# **Minutes**

## **Cajun Coast Tourism**

### **February 21, 2024**

The Cajun Coast Tourism held a business meeting on Wednesday, February 21, 2024, at 4 pm at the Cajun Coast Office. Members present were Kim Walden, Ed “Tiger” Verdin, Sandra Marshall, Dwight Smith, Alfredia Edwards, and Herman Hartman. Members absent were Patsy Powell, Keith Leonard, and Chad Boutte. Also, present were Carrie Stansbury and Christal Carter.

Ms. Marshall made a motion to accept the January minutes as written. Mr. Hartman seconded the motion. With all members favoring, the motion passed.

Mr. Verdin made a motion to accept the January financials. Mr. Hartman seconded the motion. With all members favoring, the motion passed.

Ms. Stansbury gave an overview of the bureau’s activities.

The Board decided to table the Carbo & Assoc. Signage for \$12,500 for the next step until next month and send a letter.

Ms. Marshall made a motion to be a sponsor of the Soulfood Festival for \$3000.00. Ms. Edwards seconded the motion. With all members favoring, the motion passed.

Mr. Verdin made a motion sign the contract for the Fishers of Men Tournament for October 2027 for \$7,250.00. Mr. Smith seconded the motion. With all members favoring, the motion passed.

Mr. Verdin made a motion to go into Executive Session. Ms. Marshall seconded the motion. With all members favoring, the motion passed.

Ms. Marshall made a motion to leave the Executive Session at 5:17 pm. Mr. Verdin seconded the motion. With all members favoring, the motion passed.

Mr. Verdin made a motion to table the Walking Trail Parish request until next month. Mr. Smith seconded the motion. With all members favoring, the motion passed.

The Tourist Commission’s next board meeting is scheduled for March 20, 2024, at 4:00 pm at the Cajun Coast Office.

There being no further business to discuss, Ms. Marshall made a motion to adjourn. Mr. Verdin seconded the motion. With all members favoring, the meeting was adjourned.

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Herman Hartman, Secretary