

Minutes
Cajun Coast Tourism
May 15, 2024

The Cajun Coast Tourism held a business meeting on Wednesday, May 15, 2024, at 4 pm at the Cajun Coast Office. Members present were Ed “Tiger” Verdin, Sandra Marshall, Chad Boutte, Dwight Smith, and Keith Leonard. Members absent were Kim Walden, Patsy Powell, Herman Hartman, and Alfredia Edwards. Also, present were David McCoy, Carrie Stansbury, and Christal Carter.

Mr. McCoy addressed the board with his opinion of the Cajun Coast gateway signs as being offensive. The board told him that they would take that into consideration.

Mr. Smith made a motion to accept the April minutes as written. Mr. Verdin seconded the motion. With all members favoring, the motion passed.

Mr. Verdin made a motion to accept the April financials. Mr. Boutte seconded the motion. With all members favoring, the motion passed.

Ms. Stansbury gave an overview of the bureau’s activities.

Ms. Stansbury sent an email to Carbo and Associates, had not received anything back.

Mr. Stansbury said we would have to check with the auditor before we could decide on this.

Mr. Verdin made a motion to increase the salary of the Sales/Marketing position to an average of \$42,000-\$48,000 per year. Mr. Verdin seconded the motion. With all members favoring, the motion passed.

The Tourist Commission’s next board meeting is scheduled for June 19, 2024, at 4:00 pm at the Cajun Coast Office.

There being no further business to discuss, Mr. Leonard made a motion to adjourn. Mr. Verdin seconded the motion. With all members favoring, the meeting was adjourned.

Herman Hartman, Secretary