

Minutes

Cajun Coast Tourism

July 17, 2024

The Cajun Coast Tourism held a business meeting on Wednesday, July 17, 2024, at 4 pm at the Cajun Coast Office. Members present were Kim Walden, Sandra Marshall, Dwight Smith, Herman Hartman, Alfredia Edwards, and Keith Leonard. Members absent were Ed “Tiger” Verdin, Chad Boutte, and Patsy Powell. Also, present were Jimmy Davis, Beth Chassion, Carrie Stansbury, and Christal Carter.

Mr. Leonard made a motion to accept the May minutes as written. Ms. Marshall seconded the motion. With all members favoring, the motion passed.

Mr. Leonard made a motion to accept the May & June financials. Mr. Smith seconded the motion. With all members favoring, the motion passed.

Ms. Stansbury gave an overview of the bureau’s activities.

Mr. Leonard made a motion to keep the word “Cajun” in our branding and we should write Mr. McCoy a letter explaining why the word Cajun is being used and to send it certified. Ms. Marshall seconded the motion. Ms. Edwards abstained. The motion passed.

Ms. Stansbury sent an email to Carbo and Associates; they are waiting to get approval from the state for permitting.

Mr. Leonard made a motion to deny the walking trail request of 100,000 from the parish due to the guidelines of the grant per the auditor. Mr. Smith seconded the motion. With all members favoring, the motion passed.

Ms. Walden asked Ms. Stansbury to get the with auditor on the standard guidelines and have it ready for the budget meeting for the festival applications.

Mr. Leonard made a motion to approve the Tarzan Monument Historical Marker in the amount of \$3070. To receive the money, they must host an event with the dedication of the marker. Mr. Hartman seconded the motion. With all members favoring, the motion passed.

Mr. Smith made a motion elect the slate of Officers for 2024-2025 as follows: Chairman – Kim Walden; Vice Chairman – Sandra Marshall; Treasurer – Keith Leonard; Secretary – Herman Hartman. Mr. Hartman seconded the motion. With all members favoring, the motion passed.

Mr. Hartman made a motion to sign the Resolution to make the Daily Review Cajun Coast Tourism official journal. Mr. Leonard seconded the motion. With all members favoring, the motion passed.

Mr. Leonard made a motion to sign the Memorial Resolution for Mr. Logan Fromenthal, Jr., Mr. Johnny Johnson, and Mr. Larry Guilbeau. Mr. Alfreida seconded the motion. With all members favoring, the motion passed.

The Tourist Commission's next board meeting is scheduled for August 21, 2024, at 4:00 pm at the Cajun Coast Office.

There being no further business to discuss, Ms. Marshall made a motion to adjourn. Mr. Leonard seconded the motion. With all members favoring, the meeting was adjourned.

Herman Hartman, Secretary