

Minutes
St. Mary Parish Tourist Commission
dba Cajun Coast Tourism
May 20, 2026

St. Mary Parish Tourist Commission dba Cajun Coast Tourism held a business meeting on Wednesday, May 20, 2026, at 4 pm at the Cajun Coast Office. The members were Kim Walden, Dwight Smith, Keith Leonard, Sandra Marshall, and Ed “Tiger” Verdin. The members absent were Patsy Powell, Sandy McClelland, Alfredia Edwards, and Herman Hartman. Also present was Christal Carter, and Kristin Holcombe.

Ms. Holcombe gave the audit report.

Ms. Marshall made a motion to accept the March minutes as written. Mr. Leonard seconded the motion. With all members in favor, the motion passed.

Mr. Verdin made a motion to accept the financial reports for March & April. Mr. Smith seconded the motion. With all members in favor, the motion passed.

Ms. Walden gave an overview of the bureau’s activities.

Mr. Leonard made a motion to sponsor the Soul Food Festival in the amount of \$5,000. Ms. Marshall seconded the motion. With all members in favor, the motion passed.

Ms. Marshall made a motion to approve the proposal from Explus to update the display pods in the amount \$57,398. Mr. Verdin seconded the motion. With all members in favor, the motion passed.

Mr. Verdin made a motion to approve the employee manual with the AI updates. Mr. Leonard seconded the motion. With all members in favor, the motion passed.

Mr. Verdin made a motion to approve SAUP with the AI updates. Mr. Leonard seconded the motion. With all members in favor, the motion passed.

Mr. Verdin made a motion to approve sponsoring the Parish Council for the NACO event for \$5,000. Mr. Marshall seconded the motion. With all members in favor, the motion passed.

Mr. Verdin made a motion to approve the Memorial Resolution for Jousha “DJ Fab” Singleton. Mr. Smith seconded the motion. With all members in favor, the motion passed.

The Tourist Commission’s next board meeting is scheduled for June 17, 2026, at 4:00 pm at the Cajun Coast Office.

There being no further business to discuss, Ms. Marshall made a motion to adjourn. Mr. Smith seconded the motion. With all members in favor, the meeting was adjourned.

Herman Hartman, Secretary